

Pinterest Getting Started Guide Worksheet

Steps:

_____ Set up your account with a username and email

Log in + edit profile:

_____ photo _____ description (use key words people would use to search for you) _____ location

_____ Start pinning (install "Pin It" button in your browser)

How to pin:

"Save" pins from your Home feed (these are according to your interests + what Pinterest thinks you like)

Use the "Pin It" button in your browser when you see something you like, choose your favorite image

"Pin" when you hover over an image on a website or blog (also Instagram on a desktop!)

Upload manually (your own images or a link to a page or product)

About pins...

Good: from within Pinterest (80%)

Better: from the web (blogs, websites, shopping)

Best: from your own content!

_____ Create boards as you pin (10-15 to start) and remember to update the description and category

About boards...

Remember to update the description and category. Add other Pinterest users if you like. You also have the option of make a board private.

_____ Find friends (search them by name, invite)

_____ Follow people, brands and companies (search or find their Pinterest account on their website)

Most popular board topics: recipes, crafting/DIY, style & fashion, home decor, seasonal, green living

Keep curating!

- update board covers
- move boards around to keep the most current topics at the top + mix business and personal
- see what people are re-pinning most and *pin more of that*

_____ Follow the boards you like on MY account! "TabithaDumas.com" www.pinterest.com/tabithad11

_____ Make sure I'm following you! Contact me if you want a personal Pinterest strategy session

Share and enjoy!

Questions: