

Pinterest Getting Started Guide Worksheet

Steps:

Set up your account

Log in

Edit profile: photo, description, location

Create boards (minimum of 15)

Start pinning (install "Pin It" button)

Find friends (follow or invite)

Follow people, brands and companies (search or find their Pinterest account on their website)

Keep curating!

- update board covers
- move boards around to keep the most current topics at the top
- see what people are pinning most and pin more of that, etc.

Share and enjoy!

How to pin:

Use the "Pin It" button in your browser

"Pin" when you hover over an image

Upload manually

About pins...

Good: from within Pinterest (80%)

Better: from the web (blog, websites, shopping)

Best: from your own content!

How to create a board:

Name

Description

Category

Create Board

Questions: